

TRIANGLE



Increase Your Brand's Value
Through Storytelling

RESTORY



CONTENTS

01. TRIANGLE RESTORY

- COMPANY INTRODUCTION (04P)
- COMPANY VISION (05P)
- CEO PROFILE (06P)
- ORGANIZATION CHART (07P)

02. WHY US

- INDEX (09P)
- STRENGTH (10P)

03. PORTFOLIO (11P)

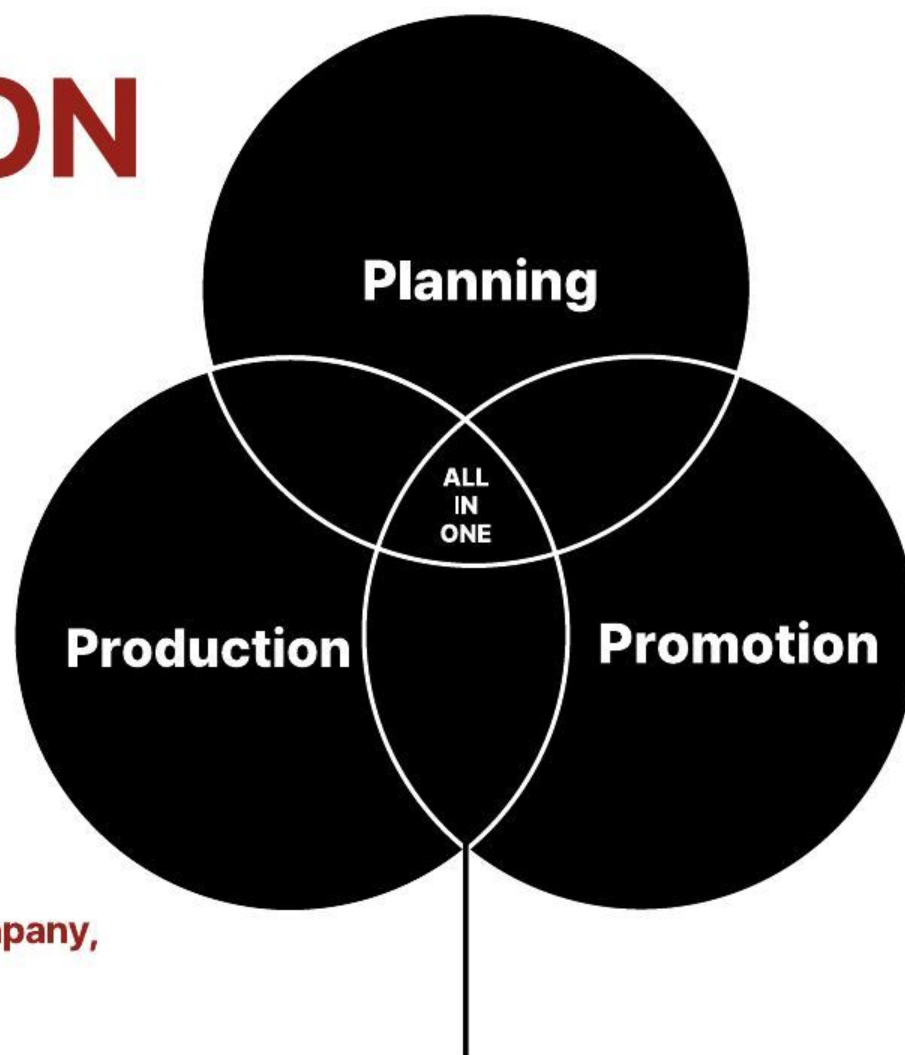
TRIANGLE RESTORY



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TRIANGLE RESTORY INTRODUCTION



Triangle Restory

Production, Planning, and Promotion

Triangle Story is a **full-service video production company**, handling everything from planning and filming to editing and promotion.

With in-house production, we deliver fast, **high-quality results with exceptional efficiency.**

Custom Video Production Across Various Fields

With extensive experience in **fashion films**, **YouTube content**, **corporate and product promotion**, and **entertainment**, we create videos **optimized for target audiences.**

TRIANGLE RESTORY VISION

**We enhance brand value
through storytelling**

Brand storytelling is about capturing the brand's values and philosophy, emotionally connecting with consumers, and **fostering trust and loyalty that go beyond mere empathy.**

Triangle Story listens to market trends and consumer voices, **creating unique stories that differentiate each client.**

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Triangle Restory Sunglim Choi



| CURRENT |

CEO, Triangle Restory Korea
CEO, Triangle Restory France
Professor, Korea Broadcasting Art School

| PROFESSIONAL EXPERIENCE |

- Graduated from Film Studies, Université Paris 8 (Paris 8 University)
- Lighting Team Member for over 100 commercial TV advertisements
- Director of Photography & Lighting Team for feature films:
: 구세주2(최성국, 이영은 주연), 애자(최강희, 김영애 주연),
대한민국 1%(임원희, 손병호 주연), 황해(하정우, 김윤석 주연) 등
- The Yellow Sea (starring Jung-woo Ha, Yun-seok Kim)
- Cinematographer for over 140 commercial TV advertisements
- Line Producer for TV commercials
- Founded Triangle Production
- Established Triangle Restory Corporation

| MAJOR CLIENTS & PROJECTS |

- Global Brands:
Cartier, Hyundai Motor, Europa, TIME
- Fashion & Beauty: Adidas, Samsung, Louis Quatorz, FACE D
- Lifestyle & Sports: Eider, BMW, Dr.Jart+
- Entertainment: Changwon K-pop Festival,
- BoA's "Hurricane Venus" Music Video
(In collaboration with Avatar Film Crew), Channel A

TRIANGLE RESTORY ORGANIZATION CHART

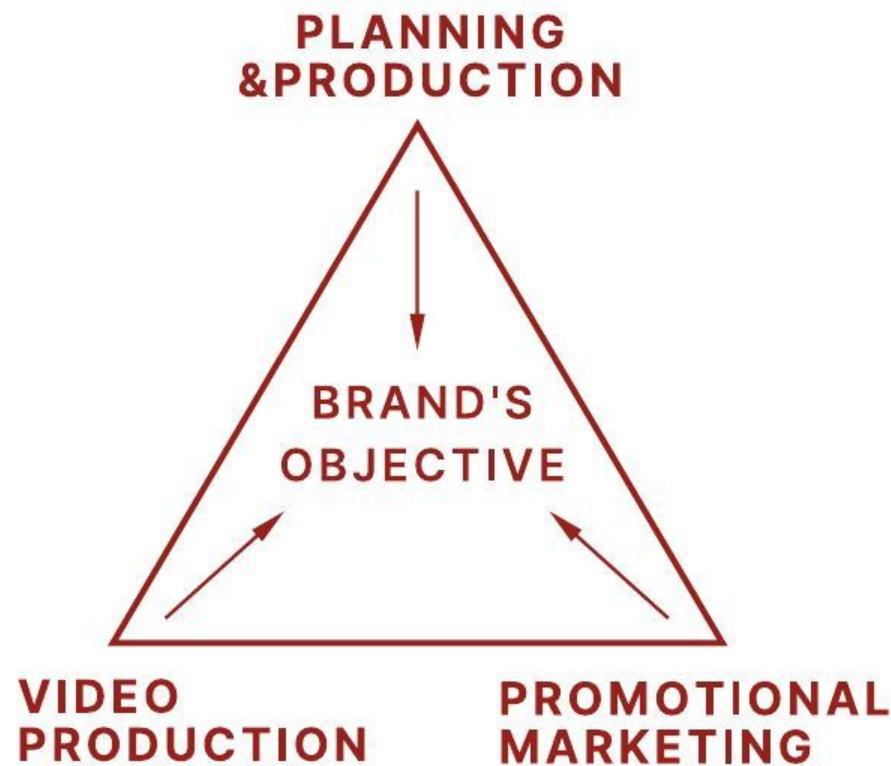


WHY US



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- INDEX
- STRENGTH



Triangle Story has no outsourcing
I will do all the work myself.

TRIANGLE RESTORY INDEX

Planning & Production

- We plan **by analyzing data** to reflect market trends.
- Our goal is to maximize the increase in consumption from our target audience, attract potential consumers, and boost views.

Video Production

- We create emotionally impactful videos that convey the client's message.
- From shooting and editing to motion graphics and sound design, **our team of experts is responsible for every step of the process.**

Promotional Marketing

- Beyond video production, we design the optimal promotional strategies for platforms, social media, and online communities, continuously analyzing consumer responses.
- Through regular feedback and detailed channel management, **we effectively engrain the brand in the minds of consumers.**

TRIANGLE RESTORY STRENGTH



Data-Driven Custom Video Production

By analyzing market data, we identify consumer preferences and create customized videos that achieve client goals.

We design every element, from titles and concepts to storylines and color schemes, reflecting current trends.

Versatile Video Production

With extensive experience in fashion films, entertainment, YouTube, live streams, and advertisements.

We deliver high-quality videos tailored to the format and style desired by our clients.

A Trusted Partner

Time - We strictly adhere to deadlines.

Budget - Our in-house production reduces unnecessary costs.

Expertise - We deliver videos with the quality our clients desire.

Supporting Clients' Continuous Growth

We analyze project performance and incorporate feedback, offering tailored consulting to help clients achieve sustained growth.

PORTFOLIO



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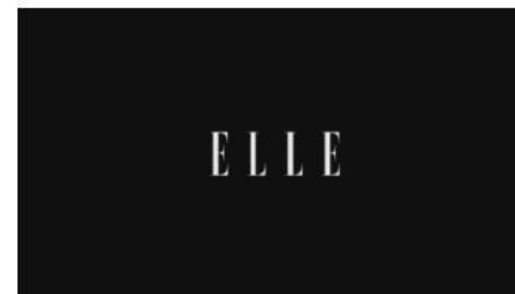
DOMESTIC AND INTERNATIONAL INFLUENCERS WE COLLABORATED WITH



DOMESTIC BRANDS WE COLLABORATED WITH :



INTERNATIONAL BRANDS WE COLLABORATED WITH:



FaceD
DERMOCOSMETICS

Dr.Jart+


EIDER

Kellogg's

Cartier

INTERNATIONAL BRANDS WE COLLABORATED WITH:



TRIANGLE RESTORY

COUNTRIES WE COLLABORATED WITH



TRIANGLE RESTORY

PORTFOLIO

| DOMESTIC |

<National Industry Collaboration>

- Seoul city, Maeul Media Promotional video
- Seoul city, Museum of History Sinmun-ro video
- Seoul city, Village community Support Center Promotional video
- Korea Heritage Service [Cultural Heritage Education and Policy support project video]
- 2022 SW. AI Education Program Overview video
- 2022 Online Media Arts Initiative [Art Change Project] Seoul BbaBbaeng Sisters Feature Video

<Advertising>

- Jeollabuk-do, Muju Film Festival Promotional Video
- Seoul City, Eunpyeong-gu District Community Council Promotional Video
- Bank 'Suhyup' Promotional Video
- Cosmetic brand 'Olicell' Advertisement
- Jongno Foundation for Art&Culture Hanbok Festival Video
- Jongno Multicultural Theater Festival Video
- Hyundai Motor Company
- Fútbol Experience Hyundai Real Fans License for EURO 201
- Amorepacific Promotional Video

<Music Video>

- 'Blue Turtle Land' Music Video

<YouTube>

- Basketball Team 'Anyang KGC', Korea Ginseng Corporation YouTube Channel
- General Management of 'Gangdong Sacred Heart Hospital' YouTube Channel
- Musiclive 'MULA' YouTube Channel

<Collaboration with Artists>

- Artist video with Kim Kijoo [Assortiment]
- Artist video with Guk Daeho [Xaomos]
- Artist video with Sejoong Kim[Raison et Réflexion]
- Artist video with Chung Younghwan [Quatre Saisons]

| INTERNATIONAL |

<Events>

- K-Pop Academy Paris
- Changwon K-Pop Festival
- Paris K-Pop Festival
- K-Beauty Night
- K-Beauty Idol Makeup Showcase Media Purume
- Korean Kimchi Festival Paris
- Korean Agro-Fisheries & Food Trade Corporation at SIAL Paris
- Korean Agro-Fisheries & Food Trade Corporation VIP Korean Cuisine
- Buyer Invitation Event at AccorHotels Arena Paris
- Ensemble MOMO European Debut Concert Paris
- National Gugak Center Seongju-gut Performance Paris

<Films>

- Short Film "Anna" - Directed by Denis Katin
- Feature Film "Lea" - Directed by Bob Fokoua
- Short Film "Tony" - Directed by Bob Fokoua
- Feature Film "Hantise" - Directed by Bob Fokoua

<Collaboration with Artists>

- Alain Thomas Artist (Nantes)
- Han Ji-hee Artist, Super Flux (Paris)
- Kim Sol-bi Artist, Crossing Point (Paris)
- Lee Cheol-su Printmaker (Paris)
- AJAC Young Artists Annual Exhibition (Paris)

<Broadcast>

- Channel A Europe Correspondent Video (Across Europe)

<Brand Collaborations>

- Adidas & Juun.J Video (Paris)
- Time 2019 S/S Campaign (Paris)
- Sans Complexe Brand Video, International de la Lingerie (Paris)
- Ravage Brand Video, Salon International de la Lingerie (Paris)
- Eicreative Brand Video, Maison & Objet (Paris Nord Villepinte)
- Dr.Jart Brand Video, Cannes Duty-Free Fair (Cannes)
- Aurélie Zajakala Designer Video, Fashion Film (Paris)
- Kaporal Brand Video, Jeans Campaign (Marseille)
- Johngyu Brand Video, Bags Campaign (Paris)
- Eider Brand Video (Paris)
- Samsung France Branch Video (Paris)
- Beko Dryer Video (England)
- Face D Sunscreen Video (Italy)
- Olitalia Olive Oil Video (Italy)
- Cinfor Smart Thermometer Video (China)
- Mare Blue Tuna Video (Italy)
- Lundstroms Suits Video (Denmark)
- Cartier Brand Video
- Kellogg's Japan Brand Video
- BMW Brand Video

CONNECT WITH US

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CONNECT

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